



# Building Your Business Case for Cloud-Native Data Security

Asking for investment can be scary in today's economy. However, improving the security and availability of data across your entire organization will be transformative and provide lasting, strategic business value. **As you build your business case, here are some key considerations to help you demonstrate the value of our SOC2-compliant Cloud-Native Data Security Platform.**

## Why Now?

Enterprise data protection has become massively complex with the roll out of data lakes and warehouses across multiple clouds. Privacy, security, and compliance concerns create barriers to data access and consumption.

**TrustLogix eliminates that complexity with centralized visibility and control of your sensitive data across all clouds and data platforms.**



**Data consumers** are granted appropriate entitlements in minutes not days or weeks.



**Data owners** can easily model complex entitlements, no coding required.



And **security and compliance** have visibility and auditability.

## Consideration #1 – Cost

### *Justification – Free Trial*

**Not only are there no hard costs to the business, TrustLogix requires minimal time to get started.**

Sign up for **30 days of free usage** of our SOC2-compliant, production-ready environment. TrustLogix will audit for existing data security gaps within minutes, recommend fixes, and enable you to roll out access policies at scale. Sign up by either:



1. Visiting [www.trustlogix.io/free-trial](http://www.trustlogix.io/free-trial) to register and provision directly with TrustLogix.
2. Signing up on AWS Marketplace via your AWS account

## Consideration #2 – Tech Fit (Don't Have Time)

### *Justification – No Architecture Discussions; Deployment And Maintenance Is Minimal*

Don't be concerned about making the case to Enterprise Architecture Review Boards or other IT approvers. TrustLogix requires no architecture changes! Access insights with just a few revocable, read-only permissions, so your demo is installed (and can be uninstalled) quickly and painlessly.

- Fast, easy, frictionless. Deploy in minutes, get results in minutes.
- Proxyless, no performance impact
- Integrates to all major cloud data platforms. **TrustLogix never sees your data**
- SOC2-compliant



## Consideration #3 - No Duplicative Tooling

### *Justification – Centralization Saves FTEs and Reduces Risk*

Are you doing this manually? For every data product? Native cloud data access management doesn't scale in multi-cloud and hybrid cloud environments. Manual configuration in each instance is additive. You can't keep adding; you have to find efficiencies and truly scale. TrustLogix centralizes and automates security control across all your tools, platforms, and clouds to help standardize and enforce policies more effectively.

- 1-3 FTEs (~\$250k/per) per data source productivity gain across high value data admin, owners, audit teams
- Define policies and approve access requests within minutes with TrustLogix, compared to days/weeks-long workflows if doing yourself



## Consideration #4 - Not High Priority

### *Justification – Enables Teams to Work on High Priorities*

Adding a new tool isn't a priority, but using data to create business value is. Customers have confirmed TrustLogix helped them to focus on higher value activities and automate administrative work.

- Shorten the time to data for your consumers from days or hours to just minutes
- Identify and stop risk-filled shadow IT workarounds due to delays in access grant process
- No code interface let's lower cost/lower skill employees handle the day-to-day



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